

enlighten
CREATIVES

About Us

Weaving Brand Stories Digitally!

At Enlighten Digital Studio, we help brands scale with powerful, result-driven digital marketing solutions. From stunning websites to high-converting Meta Ads and SEO that dominates SERP—we bring strategy, creativity, and execution under one roof. Our team of seasoned experts has delivered proven success, boosting ROI and brand visibility for 7+ years. If you're ready to elevate your brand's digital presence, we're here to make it happen.

Our Services

Website Development

UI/UX Strategy

Brand Communication

Growth Marketing

Search Engine Optimisation (SEO)



As brand incubators, we bring quantifiable
and qualitative growth for our clients
provoking work

- Priyanka Agarwal, Founder

“Beyond the Conventional: Digital Solutions That Adapts, Evolves, and Leads”

- Robust efficiency in tech stacks like **Shopify, WordPress, Webflow, Squarespace, and Framer.**
- Swift prototyping of UI/UX strategies with amalgamation of modern & industry-relevant AI trends.
- Customized action plans to leverage diverse platforms and reach wider audiences.
- Understanding data to analyze performance of strategies and campaigns, draw insights, bottlenecks and pivot strategies for maximum ROI.

Grab a Coffee, Pick a Snack —

Dive Into The Curated Showcase of
OUR PROJECTS!

Alam by Tulsi Patel

Alam by Tulsi Patel is a brand born from a vision to celebrate the beauty of India's rich textile heritage. Rooted in Gujarati traditions, each piece showcases the timeless artistry of marodi embroidery—brought to life through high-end, sustainable festive wear.

Industry

eCommerce, Fashion

Services

Mockups, blueprints for ui/ux, website development

Tech Stack

Shopify

Objective

This was a complete end-to-end project where the team at Enlighten Digital Studio worked on the brand's ideation and story development. We handled everything from website development and brochure design to exhibition posters, SEO, and website maintenance. Each task was performed with care and precision, turning our client's vision into a successful digital reality.



NEW ARRIVALS

02/2024



KALPI KURTA PANT SET
Rs. 21,999.00



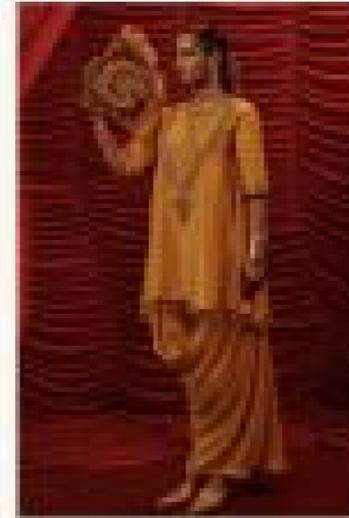
JYVA KURTA PANT SET
Rs. 21,999.00



DYUTI KURTA PANT SET
Rs. 21,999.00



TARA CAPE DHOOTI SET
Rs. 21,999.00



NEVSA TUNIC AND SHIRT CO-ORD SET
Rs. 21,999.00

PEOPLE BEHIND THE SCENES

Committed to reviving fading crafts, ALAM collaborates with skilled artisans for a 100% collection, prioritizing those steeped in Mavi embroidery to ensure the integrity of our designs.

Young Founders Lab

Young Founders Lab is a unique blend of a start-up incubator and a professional development program, with a vision to equip young professionals with training and mentorship by industry leaders to build real, revenue-generating ventures.

Industry

EdTech and Entrepreneurial Training

Services

UI/UX Strategy, Website Design & Development

Tech Stack

Figma, Squarespace

Objective

We partnered with Young Founders Lab to bring their vision to life through a dynamic, user-friendly website. We enhanced their online presence with complete on-page and off-page SEO optimization and designed impactful brochures and exhibition collaterals that elevated their brand communication.



The application deadline for our spring cohort is February 9, 2025. [Apply now!](#)



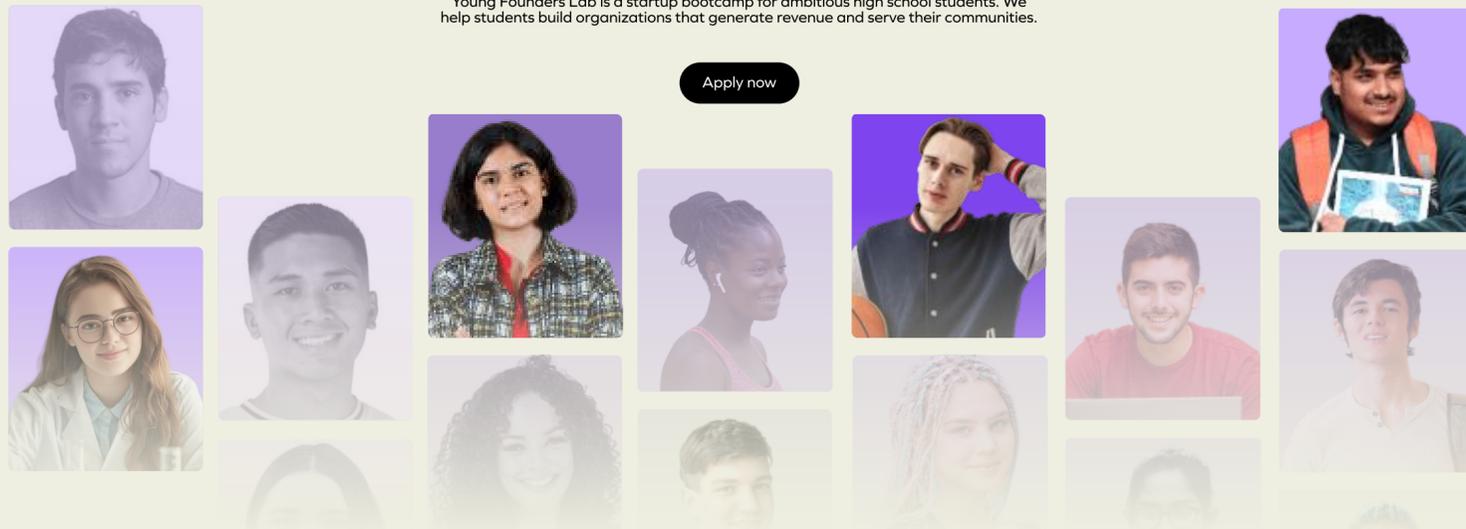
[Home](#) [About Us](#) [FAQs](#)

[APPLY](#)

We are an elite incubator for high school students

Young Founders Lab is a startup bootcamp for ambitious high school students. We help students build organizations that generate revenue and serve their communities.

[Apply now](#)



IN THE NUMBERS

We run the world's most successful high school programs

We ran a survey of 340 alumni of our programs. We found that our alumni were 4x more likely to get into an Ivy League university or Stanford.

4200+

Application received

22,000+

Mentoring hours

62

Countries

\$390,000+

In Financial aid



Our application process

Building a start-up is hard. That's why we only take the best.

[APPLY NOW](#)

1

Fill out online application

Lorem ipsum dolor sit amet.

2

Fill out online application

Fill out online application

WORKING TOGETHER

Join a network of ambitious and passionate student entrepreneurs

Applications to interview for Young Founders Lab's Summer 2025 programs are now open—apply today.

[APPLY NOW](#)



Nandita Sikchi

Nandita Sikchi is an Indian D2C global fashion brand designing Indian ethnic ensembles deeply inspired by the centuries-old heritage of the land. Based in Pune, India, from fabrics to designs, embroidery to patterns, each element is a thoughtful expression of ethics, comfort, and elegance.

Industry

D2C Fashion

Services

Website Design & Development,
Website Maintenance

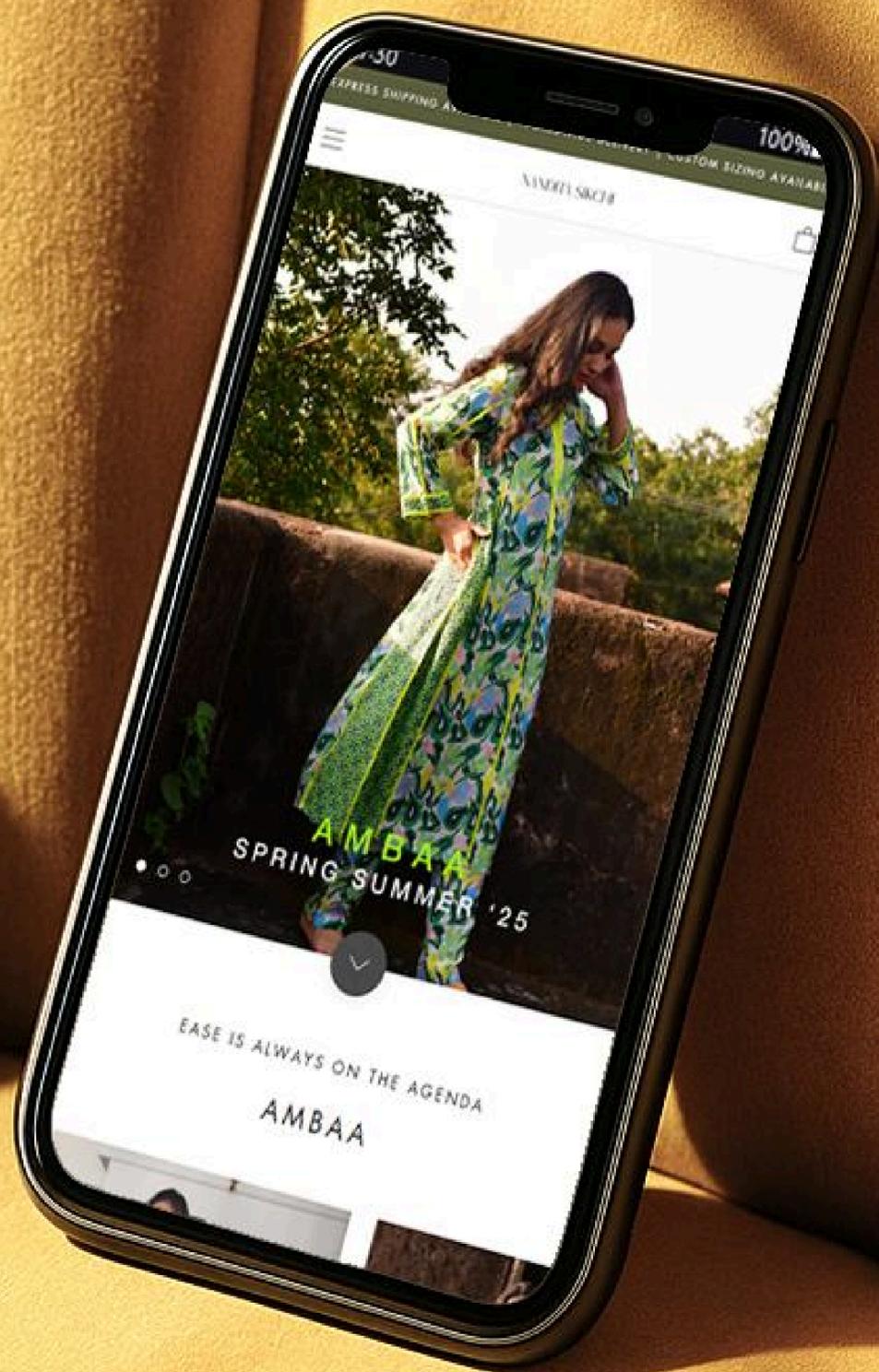
Tech Stack

Shopify

Objective

The concept of the UI/UX strategy was centered around showcasing the superiority of Indian craftsmanship. Along with this focus on craftsmanship, we incorporated strategies to communicate the fine quality of pure, durable, and sustainable fabrics that the brand uses. The content creation reflected the USPs of their services—thereby promoting sustainable and customized fashion for anyone who is in awe of Indian culture and fashion.





XY Percent

XY Percent is a consulting firm dedicated to helping healthcare and professional practices unlock their full potential. With international experience across healthcare, banking, and professional services, we enable businesses to streamline operations, reduce costs, and achieve sustainable growth.

Industry

Healthcare, Retail Consulting

Services

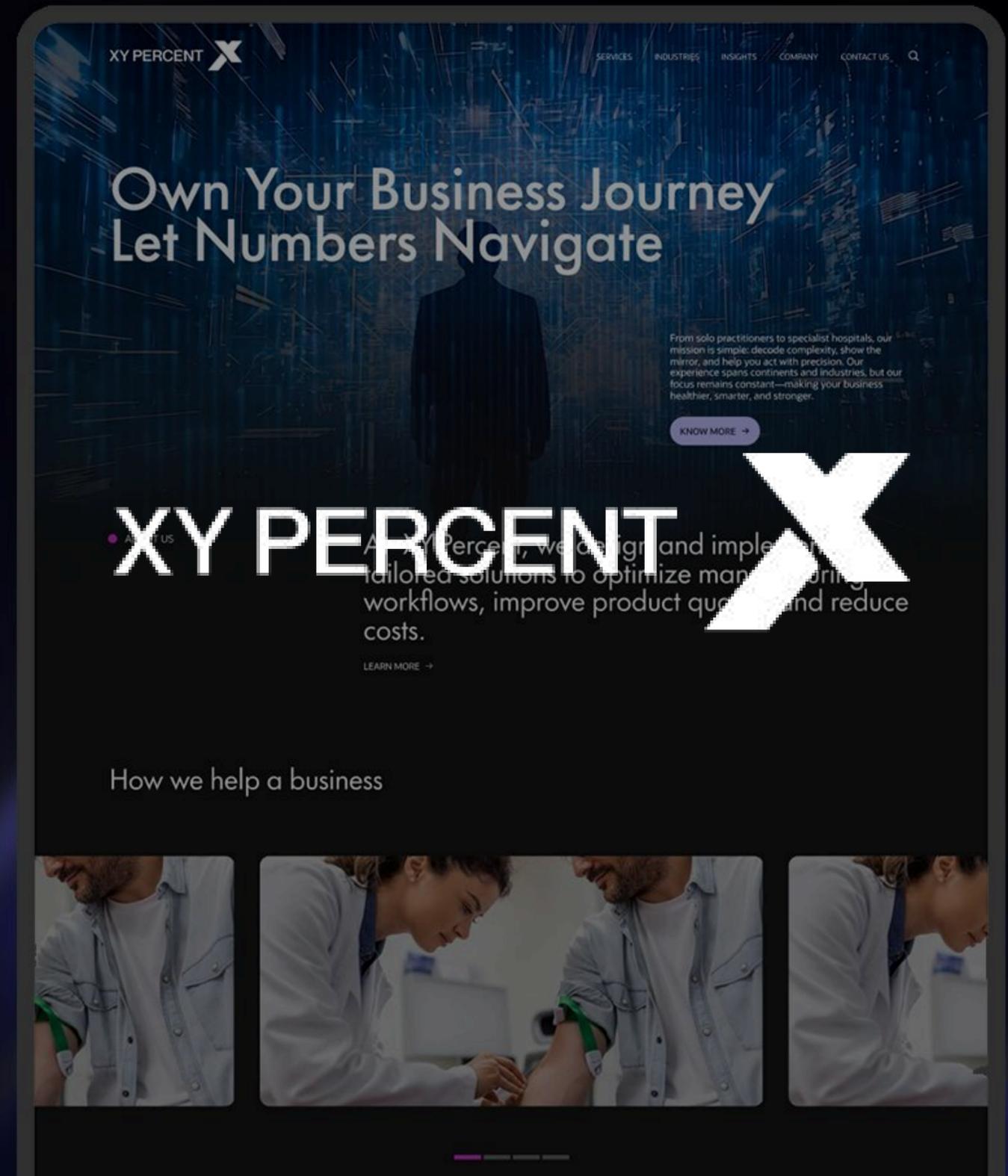
UI/UX Strategy, Website Design & Development

Tech Stack

Figma, Framer

Objective

The UI/UX strategy for XY Percent was centered on showcasing the firm’s superiority in financial clarity and business consulting. Alongside this positioning, the design direction highlighted the firm’s focus on sustainable growth, streamlined processes, and risk management. Content creation was crafted to communicate XY Percent’s unique value proposition—delivering data-driven, customized strategies that empower healthcare and professional practices to thrive with confidence.



Region

East Australia

New Practice Planning

Operational and cost transformation.

LEARN MORE →



Explore today's biggest challenges, discover key pillars for success and find out where we're making our mark.

CASE STUDY

How Ohio is enhancing lives with a healthy aging strategy

Discover how the Ohio Department of Aging is improving quality of life for older adults with increased access and quality of care

READ MORE →



What can we help you achieve?

GET IN TOUCH →

SUBSCRIBE

Select topics and

ENTER EMAIL

HOME

AUG 1, 2025

Launches AI Refinery for Industrial Processes and Accelerate Agent

Unlocking the Potential of Those Who Advance the World

Explore today's biggest challenges, discover key pillars for success and find out where we're making our mark.

FAQs

PRIVACY POLICY

TERMS OF USE

ACCESSIBILITY STATEMENT

3D Concepts

A premium home décor brand specializing in 3D wallpaper collections for residential and bespoke interior projects.

Industry

Home Decor & Interiors

Services

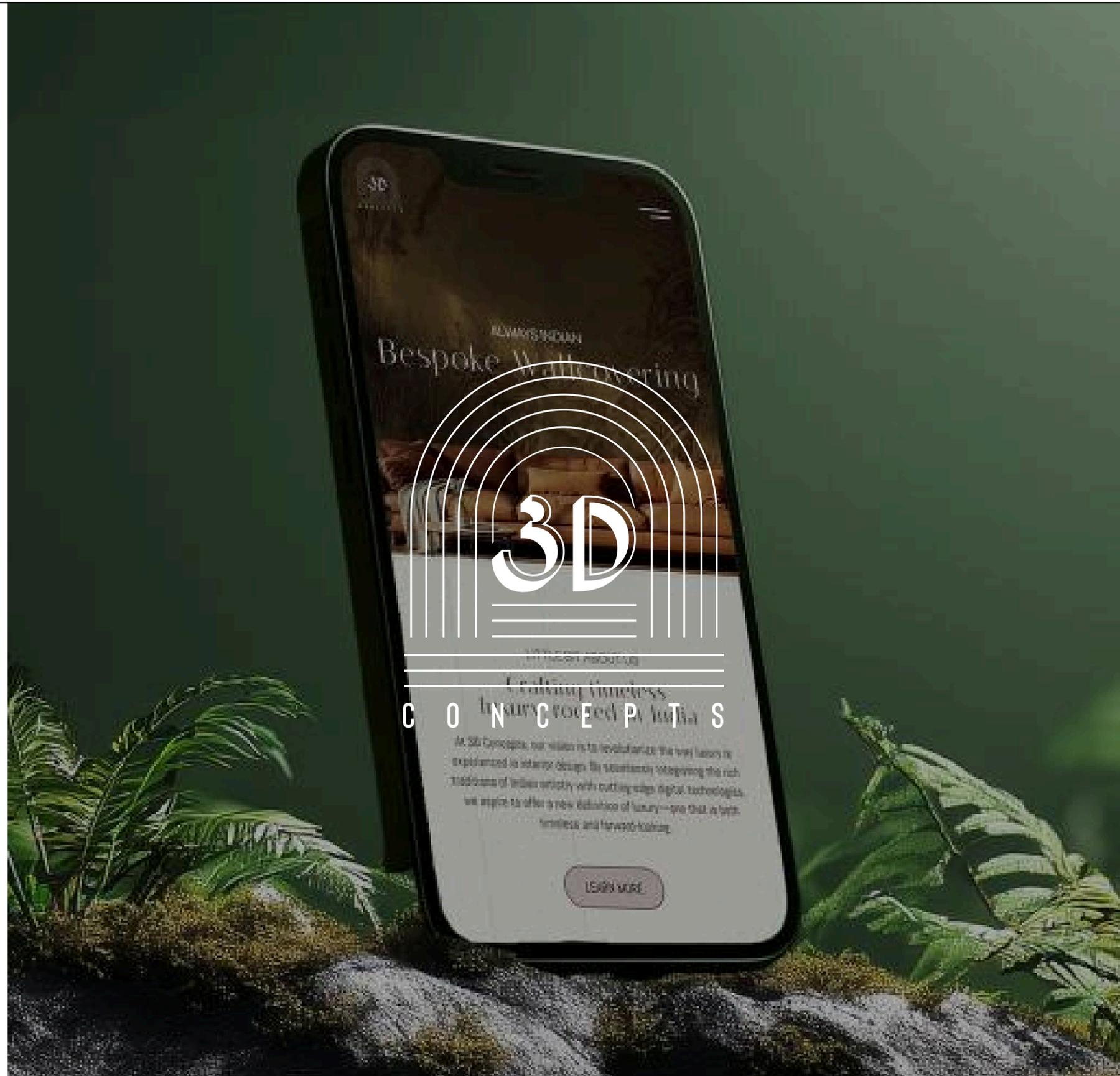
Logo Design, UI/UX Strategy, Website Design & Development, Website Maintenance

Tech Stack

Figma, Wordpress

Objective

To build a strong digital presence for their luxury 3D wallpaper brand, showcasing premium designs tailored for residential spaces and other interior applications.



Branding Guidelines

Typography

OPTION 1

Aa HEADING FONT
Jaguar Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345@!#

Aa BODY FONT
Helvetica Now Display

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345@!#

Color Palette

PRIMARY COLORS

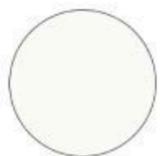


HEX: #EEEEF9



HEX: #513737

SECONDARY COLORS OPTION 1



HEX: #FCFDF8



HEX: #E3D9CD



HEX: #B2A69A



HEX: #BBA188

ACCENT COLOUR



HEX: #105A63



ABOUT US COLLECTIONS INSPIRATION EVENTS CONTACT US

Our Collection

Our collection contains work from emerging talent and internationally recognized designers. Together, we create A Life Extraordinary.



OUR JOURNEY
The Path
& Inspiration

KNAM Marketing

KNAM Marketing Private Limited is a leading global paper trader and supplier with over 15 years of experience in delivering sustainable, fiber-based, cost-effective paper that empowers businesses to grow exponentially. With a presence in 25+ countries, they deal in the trading of over 40 different paper grades.

Industry

B2B Paper Export/
Import

Services

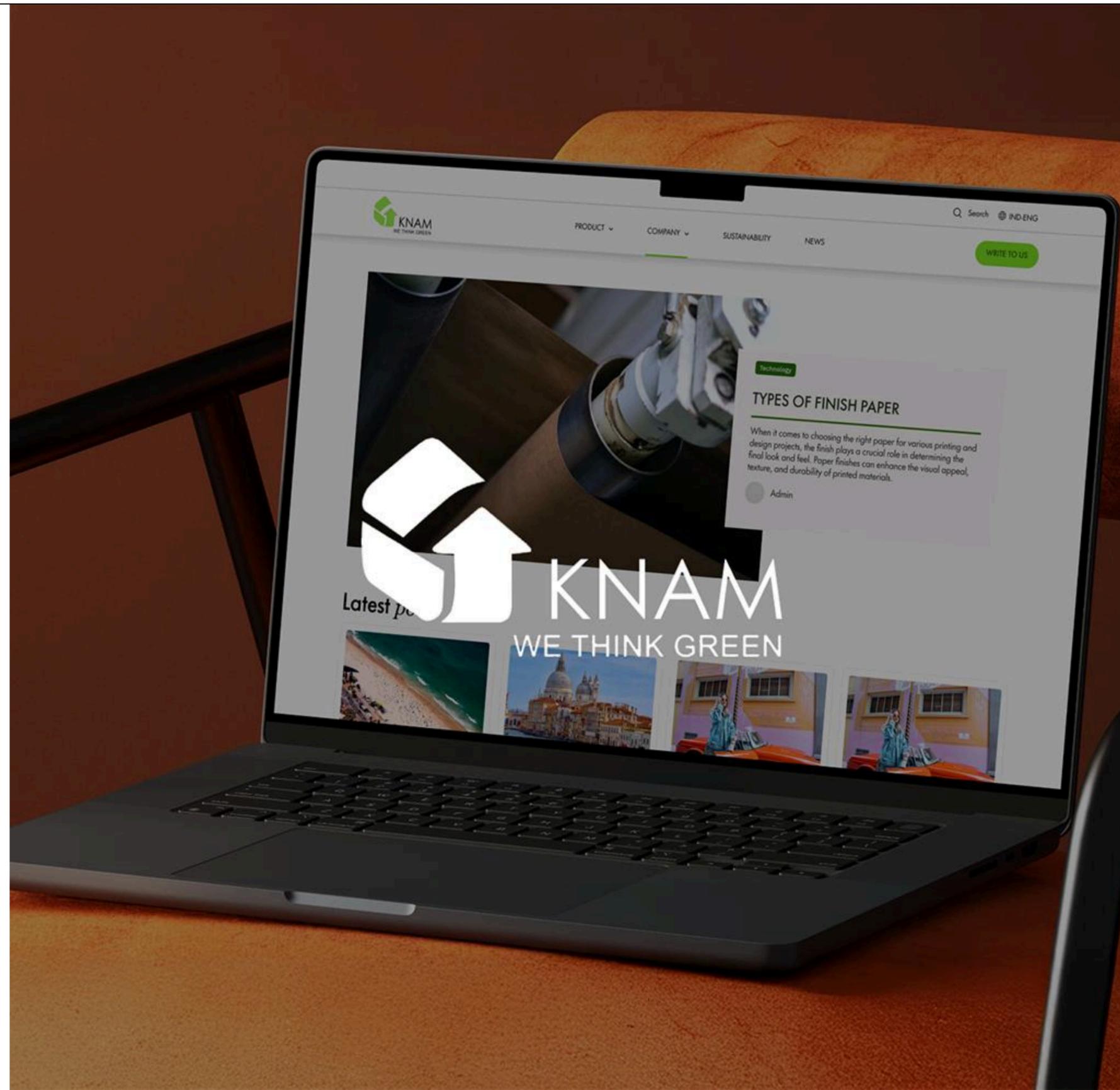
UI/UX Strategy, Website Design & Development, Content Production, Brochures, Product Packaging, Exhibition Posters, LinkedIn Branding

Tech Stack

Figma, Wordpress

Objective

We collaborated with KNAM Marketing to deliver comprehensive digital marketing solutions tailored to their B2B needs. From end-to-end website development and exhibition posters to building brand visibility on LinkedIn, our team effectively highlighted their product offerings while clearly communicating their unique value propositions.





PRODUCT

COMPANY

SUSTAINABILITY

NEWS

Search IND-ENG

WRITE TO US

#WeThinkGreen

Trusted Global Supplier of *Finish Paper and Recovered Fiber.*

Knamm Marketing is a manufacturer and supplier that specializes in the export of finish paper, recovered fiber and other sustainable recyclable solutions for various industries across the globe.

Read More

What we offer

Mindfully-crafted solutions designed to empower your business for years to come.



FINISH PAPER



STOCKLOT PAPER



RECOVERD FIBERS



OTHER COMMODITIES

Our products offerings

Solutions for today that package a better tomorrow



FBB

Duplex board (also called as white corrugated boxes) mainly consists of two layers with smooth surfaces and is widely used for packaging purposes. We offer all types of Duplex board viz.

GSM Range: 200 – 410. Machine Deckle: 320 CMS



DUPLEX (G/W)

Duplex board white back has both sides white with smooth surface and widely used for packaging purposes.

GSM Range: 200 – 410. Machine Deckle: 320 CMS



CARRY BAGS

MG poster paper from 100% recycled waste papers ranging from 18 GSM to 160 GSM with High Burst Factor. We have both White and Coloured Poster paper available in both reel and sheet form.

GSM Range: 200 – 410. Machine Deckle: 320 CMS



MANILLA

MG poster paper from 100% recycled waste papers ranging from 18 GSM to 160 GSM with High Burst Factor. We have both White and Coloured Poster paper available in both reel and sheet form.

GSM Range: 200 – 410. Machine Deckle: 320 CMS

Love Native

Love Native is a modernistic, slow-fashion brand that uses high-quality, luxurious fabrics to craft western ensembles for women. Their brand represents empowered women who embrace fashion that represents them while prioritizing comfort, quality, and minimalistic style.

Industry

D2C Fashion, Retail

Services

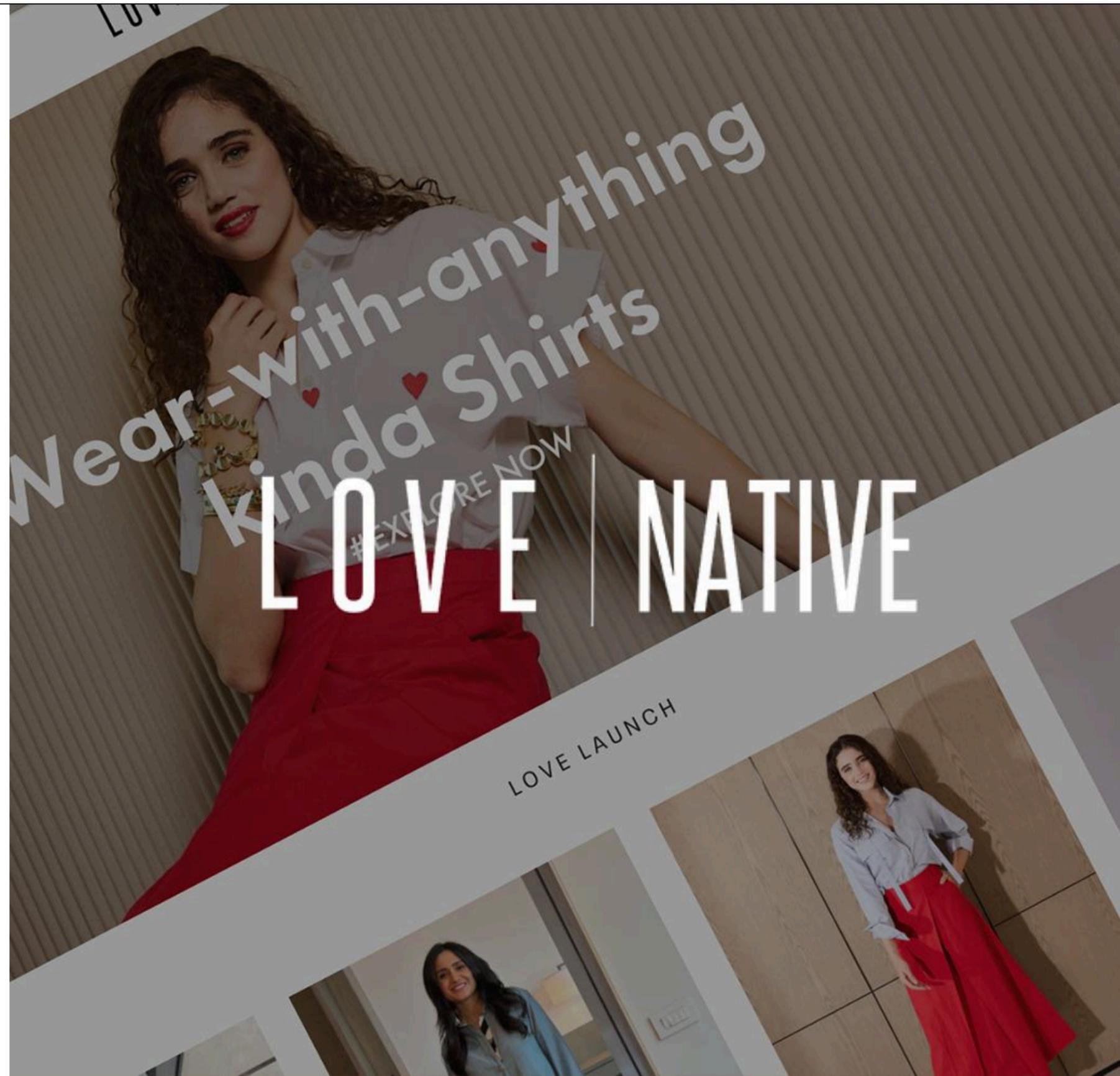
UI/UX Strategy, Website Design & Development, Website Maintenance

Tech Stack

Shopify

Objective

From design to digital campaigns and website development, our collaboration with Love Native gave us a fresh perspective on working within the fashion industry. Through every service, we focused on reflecting their philosophy of minimal fashion in a way that resonates with the empowered women of today.





DAYMAKER SHIRT

RS. 7,500.00

SIZE : XXS

- XXS
- XS
- S
- M
- L
- XL
- XXL

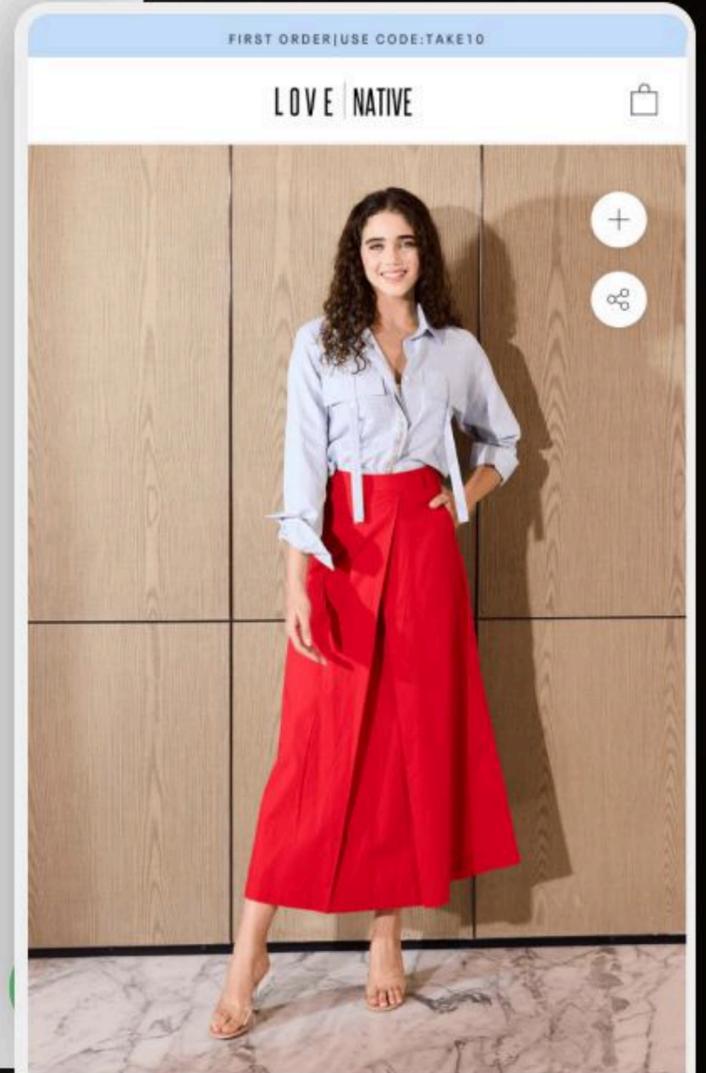
[Size Chart](#)

Select Height * Inch *

- 1 +

ADD TO CART • RS. 7,500.00

MORE INFORMATION >



● ○ ○ ○ ○
DAYMAKER SHIRT

Sapna Jain Studio

Sapana Jain Studio is an ultra-luxury interior design firm led by Ms. Sapna Jain, an industry maven with extensive experience in crafting high-end commercial, residential, corporate, and international projects as well.

Industry

Home Decor & Interiors

Services

UI/UX Strategy, Website Design & Development

Tech Stack

Figma, Framer

Objective

We collaborated with Ms. Sapana Jain to create a UI/UX strategy for her website that exudes the delicateness and luxurious essence of her designs. The core of this collaboration was to imbibe her unique style of working and her passion for designing serene spaces into the website, precisely. .

BRINGING THE SPACE TO LIFE

To achieve the calming atmosphere, we chose a muted palette featuring soft whites, warm greys, and natural wood accents. Textiles were carefully selected to bring in warmth—think linen drapes, wool rugs, and cotton upholstery. We also incorporated subtle patterns and layered textures to create depth without overwhelming the senses. The flooring was refinished to a matte oak tone, which added warmth and cohesion throughout. Every element was chosen not only for its aesthetic value but also for its durability and ease of maintenance, essential for a busy family home.



SELECTED WORKS

- [ALL PROJECTS ↗](#)
- [RESIDENTIAL ↗](#)
- [COMMERCIAL ↗](#)
- [STYLING & CURATION ↗](#)
- [DECOR ITEMS ↗](#)
- [TURNKEY SERVICES ↗](#)



COMMERCIAL
BADMAASH



COMMERCIAL
NAVALE'S



TESTIMONIAL

Sapna was wonderful to work with and more than capable in many aspects. I found him and his employees to be very creative and professional....

Pastor Steve



FOCUS Diagnostic Center

Focus is a well-renowned, well-equipped, and highly efficient diagnostic center located in Faridabad, Uttar Pradesh, providing medical services like full-body check-ups, 3 Tesla MRI, MDCT scanner, CBCT, mammography, ultrasound and color doppler, dexascan, OPG, and digital X-rays, among others.

Industry

Healthcare

Services

UI/UX Strategy, Website Designing, and Development

Tech Stack

Figma, Wordpress

Objective

The aim of the project was to enhance the visibility and reach of Focus's high-quality, precise, and comprehensive services through digital marketing. The client approached us to design a dedicated website that not only communicates the unique selling propositions (USPs) of their services but also generates organic inquiries from people seeking trustworthy diagnostic services.



Compassionate, always-on care for every journey

At Focus Diagnostics, we offer a comprehensive range of radiology and pathology services under one roof. Whether you need advanced imaging or routine lab tests, our team is equipped to help. All services are backed by fast reporting and expert interpretation.



3T MRI

Exceptional detail for **brain, spine, joints** and more

[Learn More →](#)



96 Slice CT

Rapid **full-body scans** (trauma, chest, abdomen, angiography) at ultra-low dose

[Learn More →](#)



Digital X-Ray

High-speed digital X-rays for **chest, bones, and all general radiography.**

[Learn More →](#)



Mammography

Digital **breast imaging** for screening and diagnostics, with 2D/3D (tomosynthesis) options for early detection.

[Learn More →](#)



Ultrasound & Doppler

High-resolution sonography for **abdomen, pelvic, thyroid, obstetrics, vascular studies** and more.

[Learn More →](#)



Dental CBCT/OPG

3D **cone-beam CT** and panoramic X-rays for accurate dental implant planning and tooth evaluation.

[Learn More →](#)

KEO

KEO is a Dubai-based ultra-luxury and comprehensive spa that offers a wide range of self-care services, including rejuvenating massages, high-end facials, skin-brightening treatments, mani-pedis, waxing, and blow-dry treatments.

Industry

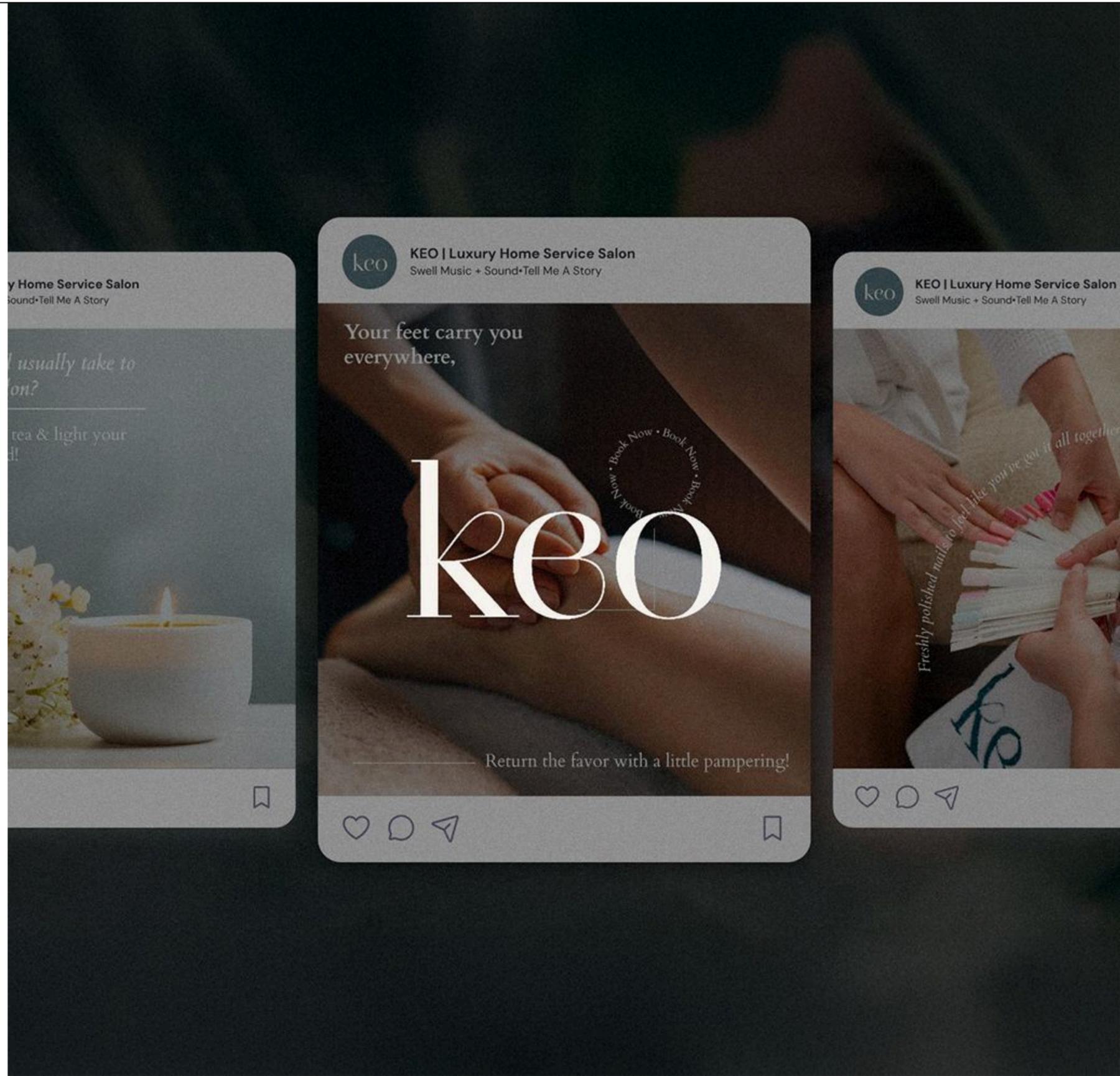
Beauty & Personal Care

Services

Meta Ads Campaigns, Dubai GMB Optimization

Objective

Keo is a renowned luxury salon, specializing in premium spa treatments and nail extension services alongside a full range of salon offerings. With our Meta Ad Campaigns, we amplified their reach and visibility, while ongoing SEO optimization helped secure stronger organic search rankings—driving consistent growth.



Bring home the nail care heroes! Bring home the

A sanctuary for you

make time for yourself!
make time for yourself!
make time for yourself!
make time for yourself!

Transformation!

THE



Precious Electrochem

Precious Electrochem is a trusted name in the surface finishing industry, delivering innovative solutions and high-quality electroplating chemicals for nearly three decades. With a legacy of excellence, they continue to serve businesses with products that meet the highest industry standards.

Industry

B2B, Retail

Services

UI/UX Strategy, Website Design & Development, Website Maintenance, Brochure Design, Exhibition Posters, Business Cards, and LinkedIn Branding

Tech Stack

Wordpress

Objective

This was an end-to-end collaboration where we managed all their digital requirements from a B2B perspective. A key focus was creating impactful marketing collateral and exhibition posters for major global conferences and exhibitions. For the website, our UI/UX strategy centered on brainstorming and integrating the latest trends, including AI-generated and voiceover product-explanation videos.



GLOBAL PRESENCE



PRODUCT CATEGORIES

<p>SURFACE DEGREASERS</p> <p>High performance pretreatment solutions comprise a range of soak cleaners and electrolytic cleaners that can etch, clean and activate the substrate for an excellent metallic finish with superior adhesion.</p>	<p>ADDITIVES & BRIGHTENERS</p> <p>PEC's distinct feature is their extensive technical knowledge and ability to research and manufacture solutions for a wide range of industrial plating procedures that accelerate and produce cutting-edge metal deposits for functional and decorative purposes.</p>	<p>PASSIVATIONS</p> <p>An extensive range of passivations developed to offer a wide variety of colour shades aid in all kinds of metal plating processes by allowing long hours of salt spray life.</p>	<p>TOP COATS</p> <p>Water soluble as well as solvent based clear and black top coats further enhance the salt spray life of articles and provide them an appealing finish with a very high gloss for decorative applications.</p>
<p>ELECTROPHORETIC LACQUERS</p> <p>Heavily researched electrophoretic lacquers deposit a formulated polymer resin to further enhance the aesthetic characteristics of metal plated parts and enhance service life through cutting-edge corrosion resistance.</p>	<p>METAL STRIPPERS</p> <p>Advanced metal strippers are designed to remove metals from certain plated surfaces. Our range of strippers are compatible with a large variety of substrates like copper, iron, steel, nickel & nickel alloys and brass, among others.</p>	<p>PLATING ON PLASTICS</p> <p>Our newest invention comprises of a high-performance process for plating on plastic substrates, which further includes an activator and electroless nickel plating designed especially for this application.</p>	<p>ENERGY TRANSITION</p> <p>Green technologies have been at the forefront for our company, we have designed corrosion resistance solutions for green hydrogen equipment, platinum plating for porous titanium substrates and are actively researching an industry first – novel battery chemistry.</p>

WHY US?

<p>Years of research</p> <p>Our goods are carefully curated to satisfy the demands of clients, ensuring top-tier product development.</p>	<p>Exemplary after sales</p> <p>Our dedicated team of professionals assures resolution of technical problems during operation for speedy solutions and low OPEX.</p>
<p>Quality assurance</p> <p>We deliver what we commit with 100% transparency.</p>	<p>Rapid turnaround</p> <p>Our infrastructure, team and network support permit us to quickly serve you.</p>

PEC proudly claims to have achieved many industry firsts owing to its highly qualified and experienced team of technocrats. Precious Electrochem is well-known for its capacity to study and create novel chemicals to fulfill the industry's ever-increasing needs.

Our research and development team is continually trying to develop contemporary and technologically sophisticated products, is dedicated to providing high-quality products to our clients worldwide and strive to provide complete customer satisfaction. We are committed to adhering to the ISO 9001:2015 standards' norms and procedures.

We offer a variety of top-notch electroplating and metal finishing. Our product range comprises of chemicals, metal salts, and formulations for surface degreasers, copper plating process, nickel plating process, zinc plating process, chrome plating process, silver plating process, gold plating process, and more. Well known for its high quality and pure properties, our range of chemicals cater to metal finishing needs of various industries. In addition to manufacturing various kinds of Electroplating and Metal Finishing Chemicals, we also provide facilities for installation of plants on turnkey basis, as per the requirements of clients.

Green technologies and backward integration have been key drivers in our research - In all we do, we strive for quality and commitment.

R&D AND MANUFACTURING

Precious Electrochem is well-known for its capacity to study and create novel chemicals to fulfill the industry's ever-increasing needs. The R&D branch of Precious Electrochem is continually trying to develop contemporary and technologically sophisticated products in order to achieve low cost effective manufacturing with extended surface finishing life. The R&D team designs custom-made products depending on our clients' demands, and it drives the process of preserving the company's technical leadership in the corrosion protection sector by inventing and implementing cutting-edge and futuristic technology.

Many industry firsts have been achieved by our highly qualified and experienced teams of technocrats. Our strong belief that advancement must be harnessed by encouraging indigenous creativity drives us to innovate and achieve new heights. Green technologies and backward integration have been a key driver in our research, where the team has efficiently worked on tailor-made products as well as revolutionary ideas.

Our manufacturing capabilities include a brand new - one of its kind 100,000 ft² robust plant in Ghiloth Industrial Area, Rajasthan and a fully functional 50,000 ft² unit in Bhiwadi, Rajasthan. The R&D centre in Delhi is outfitted with cutting-edge technology and characterization tools, including Gas Liquid Chromatography (GLC), ICP-MS, Olympus Microscope, Fischer X-Fluorescence and more. We also have more than 15 well-equipped chemical laboratories located near our customers' and distributor territories, which aid in the resolution of technical problems during operation and save operating expenses for our clients by providing speedy technical solutions.



Our management acknowledges and actively supports **green energy transition**. Hydrogen economy is essential to lead us to a greener world with net zero carbon emissions and when played alongside renewable energy - it will immensely contribute in decarbonization of several economic sectors. We, at Precious Electrochem, share this vision with the world.

PEC's specially designed platinum plating process for porous titanium substrates allows inhibition of interfacial contact resistance in a PEM water electrolyzer by preventing the passivation of titanium under severe (oxidizing and acidic) PEM operating conditions.



Renewable Energy

Energy Saving

Green Technology

Taurus

Launched in 2007, Taurus is a designer fashion brand offering prêt clothing for women with a distinctive signature style. Showcasing collections at India Fashion Week and exporting to the USA and UK, Taurus focuses on fine fabrics and timeless designs. The brand creates elegant pieces for women who value understated style and aesthetics.

Industry

D2C Fashion, Retail

Services

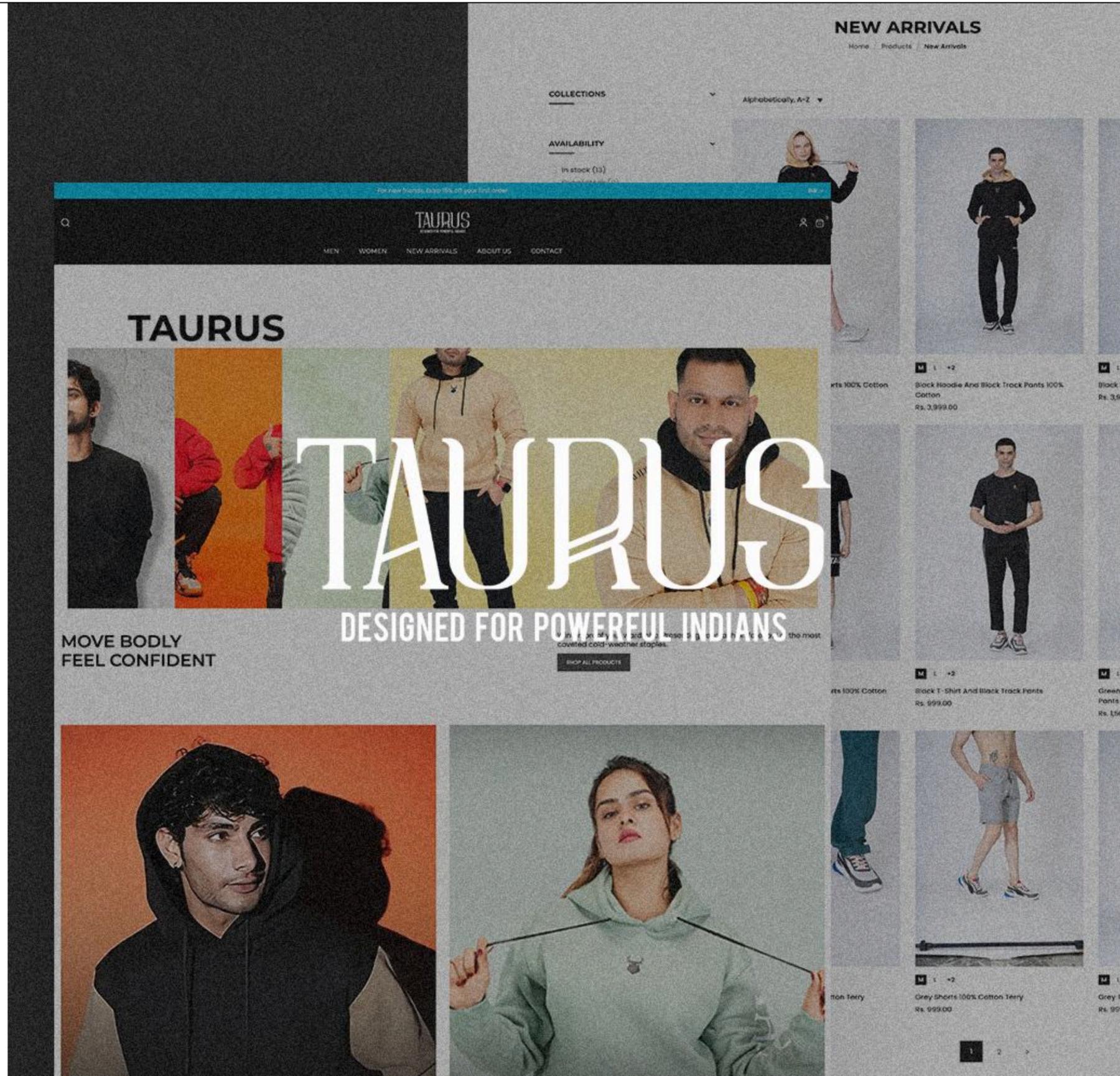
Website Design & Development

Tech Stack

Shopify

Objective

We collaborated with Taurus to deliver a fully functional and aesthetically designed website. Our work included UI/UX strategy and website design & development, bringing their brand's elegance and signature style seamlessly into the digital space.



NEW ARRIVALS

[Home](#) / [Products](#) / [New Arrivals](#)

COLLECTIONS



Alphabetically, A-Z ▼



AVAILABILITY



In stock (13)

Out-of-stock (0)

PRICE



Price: Rs. 0.00 – Rs. 3,999.00

FEATURE PRODUCT



M L +2

Black Hoodie And Black Shorts 100% Cotton
Rs. 999.00



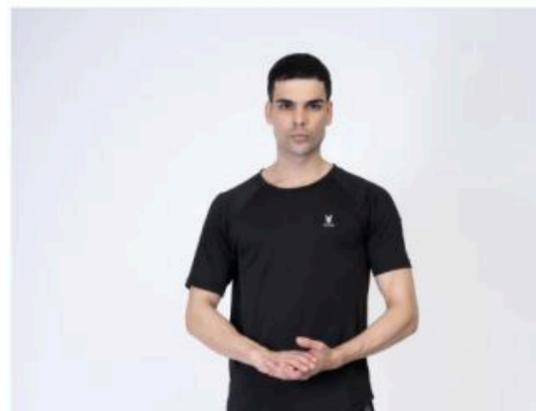
M L +2

Black Hoodie And Black Track Pants 100% Cotton
Rs. 3,999.00

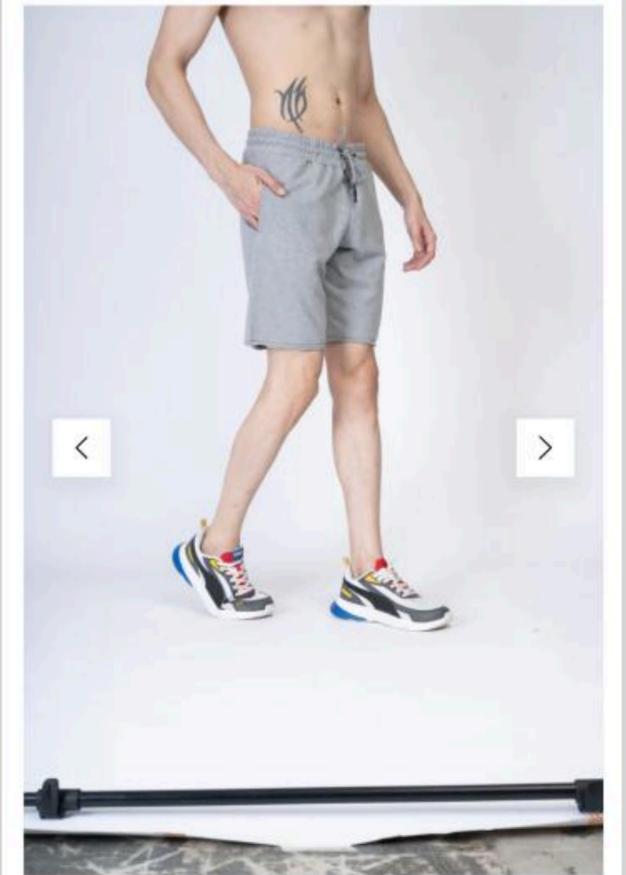


M L +2

Black Hoodie With Shorts 100% Cotton Fleece
Rs. 3,999.00



[Home](#) / [Best Seller](#) / [Grey Shorts 100% cotton terry](#)



GREY SHORTS 100% COTTON TERRY
Rs. 999.00

HOME

SHOP

ACCOUNT

TransforMe

TransforMe is a leadership and organizational development company that helps businesses transform their people into high-performing teams. Backed by world-class researchers, coaches, and learning experience designers, they deliver management development programs that inspire leaders and drive measurable business impact.

Industry

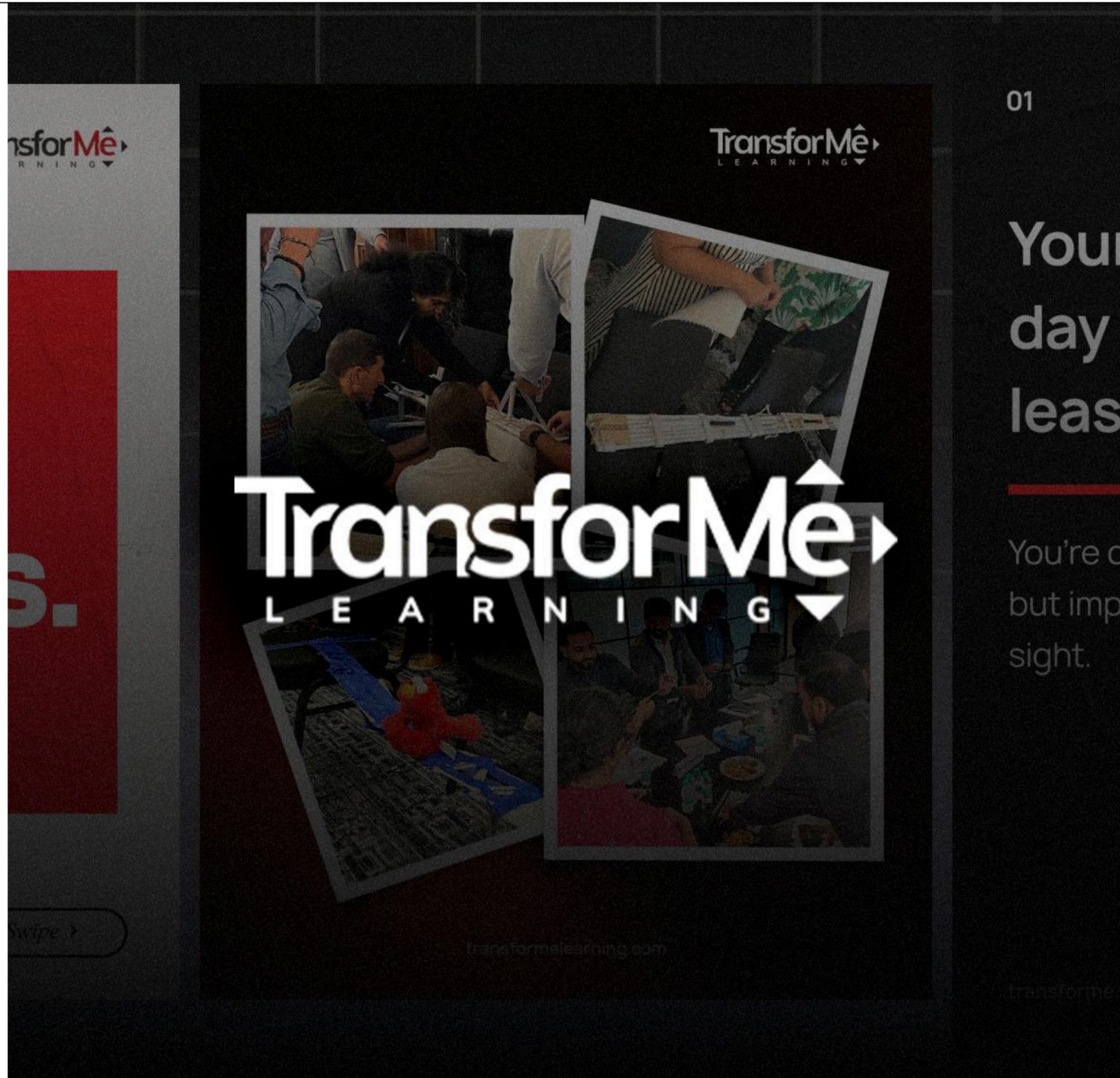
D2C Fashion, Retail

Services

UI/UX Strategy, Website Development & Maintenance and Website SEO

Objective

We collaborated with TransforMe and provided an array of services, including UI/UX strategy, website development & maintenance, and website SEO for organic lead generation.



01

Your
day
leas

You're d
but imp
sight.

Swipe >

transformelearning.com

transforme

01 **TransforMê**
LEARNING

THE BEST LEADERS DON'T JUMP TO ANSWERS.

They zoom out, dig deep... and solve problems others don't even see.

Here's how. →

transforme.in [Swipe >](#)

01 **TransforMê**
LEARNING

"The biggest risk at work today? Believing your current skills are enough."

Here's what top companies are doing differently.

transforme.in [Swipe >](#)

01 **TransforMê**
LEARNING

Are strong women expected to handle everything flawlessly?

Leadership, family, self-care, all balanced perfectly?

[Swipe >](#)



transforme.in

TransforMê
LEARNING

We trained youth to *follow rules*. Now we expect them to *lead in uncertainty*.

That gap is on us.

transformelearning.com

TransforMê
LEARNING



transformelearning.com

01 **TransforMê**
LEARNING

What's killing your L&D strategy faster than budget cuts?

Outdated learning methods.

Swipe to see what the top L&D leaders are doing right now to stay ahead.



transforme.in [Swipe >](#)

TransforMê
LEARNING

"Inclusion isn't what you say in meetings. It's what shows up in your data."

Because in today's workplace, intentions don't drive equity. Accountability does.

transformelearning.com

TransforMê
LEARNING

Drowning in content. Starving for clarity.

Information is everywhere. But learners today crave meaning, context and purpose. Not more noise.

transformelearning.com

HillStaytion

HillStaytion is a premium villa-rental business in the hospitality sector, offering a curated collection of luxury villas and private holiday homes for solo retreats, family vacations, corporate trips, and group escapes. Dedicated to crafting unforgettable experiences, HillStaytion helps guests reconnect with the bountiful beauty of nature.

Industry

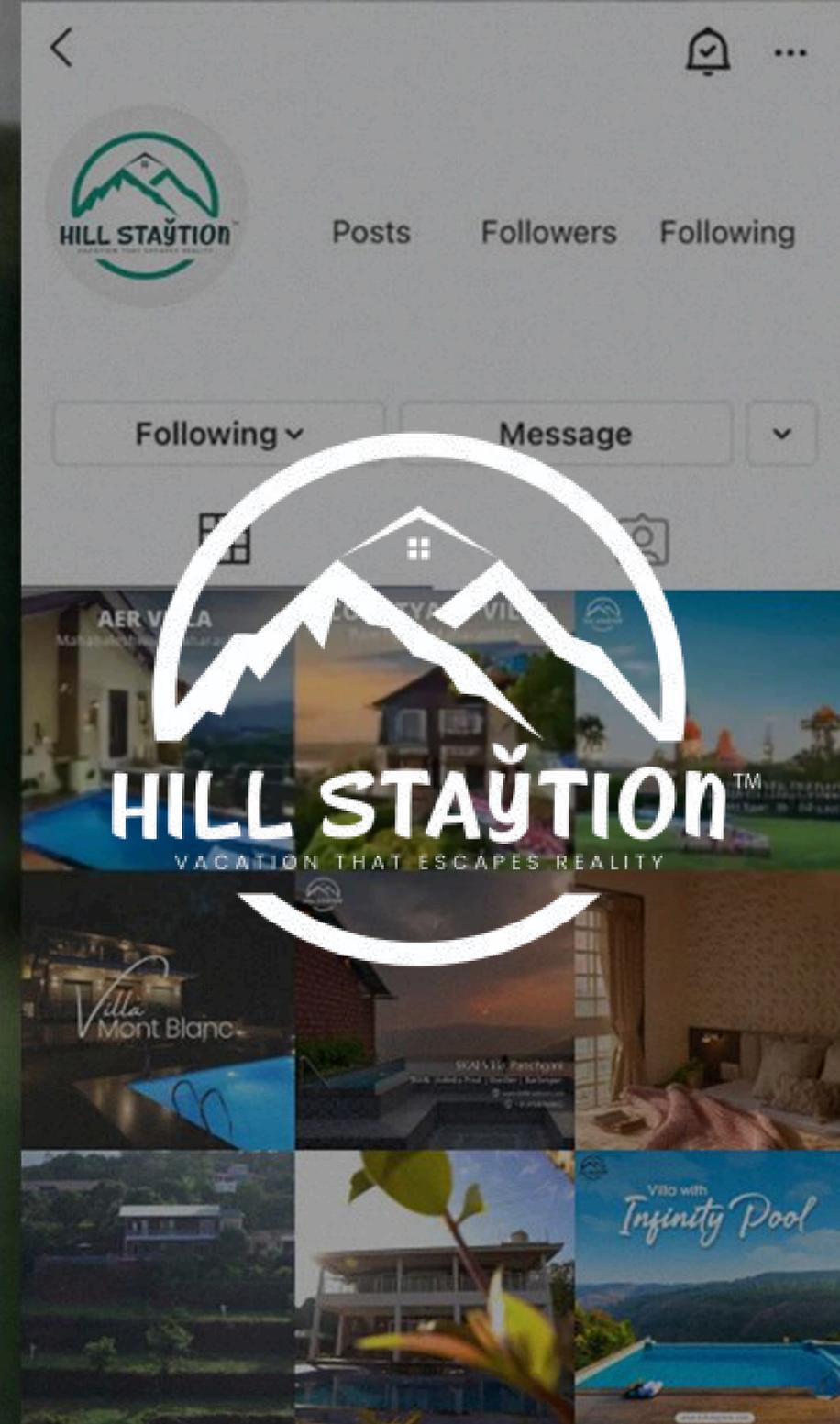
Hospitality

Services

UI/UX design, Website Designing & Development, Meta Ad Campaigns, Website SEO Optimization, Social Media Management

Objective

The project began with building a website showcasing their rental villas and showcasing the USPs of the client's hospitality services. Since launch, we have continued to manage their website through monthly maintenance, ongoing website SEO optimization, and lead-generation strategies—a partnership that remains strong to this day.

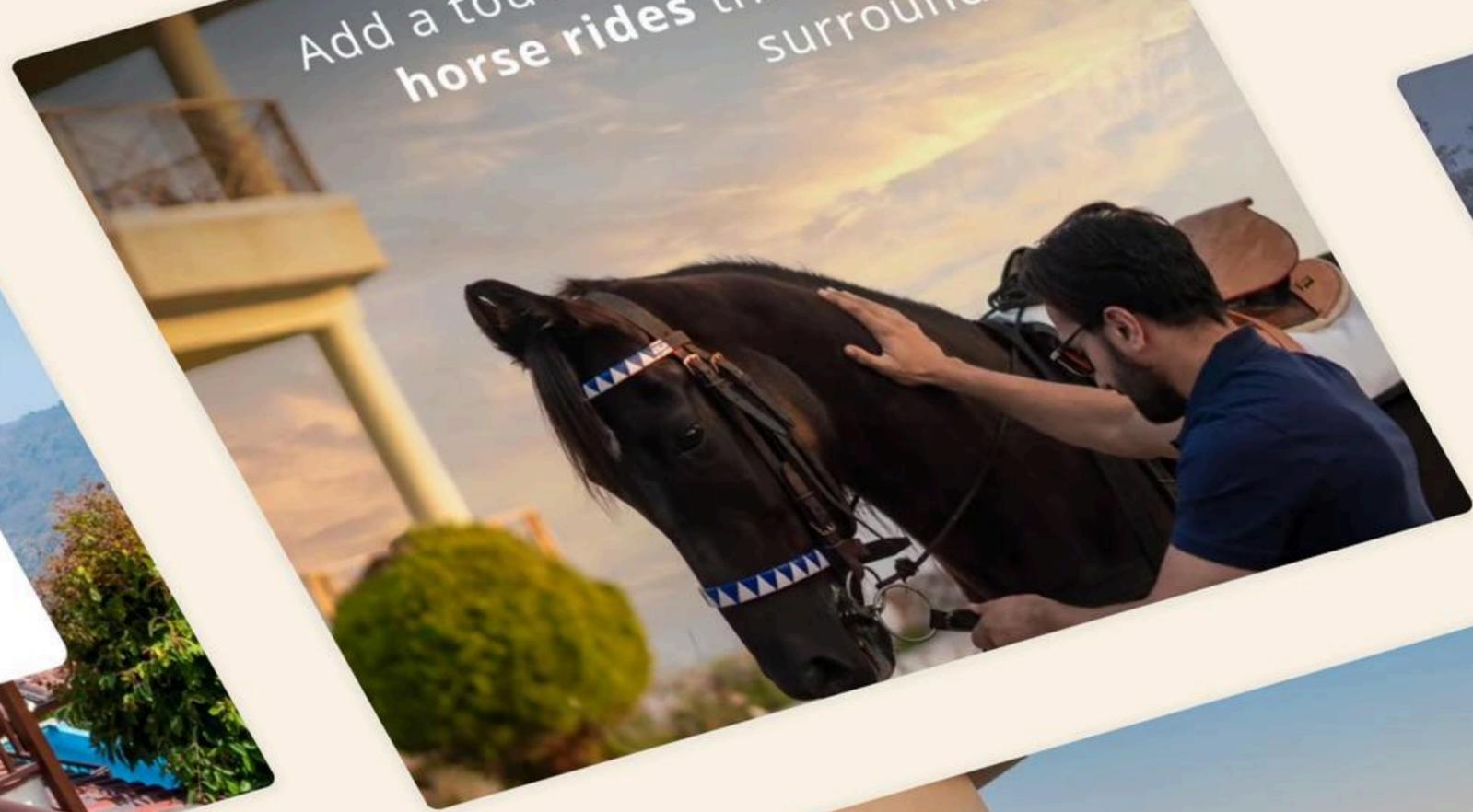


Breakfast
imate morning

Pachgani



Add a touch of adventure with
horse rides through scenic
surroundings.



Kevin
India

Exceptional

Tranquil Luxury: Malibu Villa by Hill StaytionNestled in Pachgani's serene hills, Malibu Villa by Hill Staytion offers an unmatched retreat. With elegant interiors and breathtaking views, each moment is a luxurious escape. But what truly sets it apart is the heartfelt hospitality, ensuring an unforgettable experience. Whether seeking adventure or tranquility, Malibu Villa delivers a perfect blend of comfort and beauty, leaving guests with cherished memories.

10

Priyanka
India

Highly recommended

The property was absolutely amazing and beautiful. The view from villa made our trip worth staying. Food was must try types. Rooms were very clean and maintained. Must visit

10



Kanta Essential Oil

Kanta Enterprises is an Indian-based independent manufacturer, global supplier, and exporter of natural essential oils, carrier oils, aromatic chemicals, cosmetic fragrances, and diffuser fragrances. With an inventory of 300+ products, the company has been proudly serving the perfumery, food, cosmetics, and aromatherapy industries for 60+ years.

Industry

B2B and B2C
Personalized Gifting

Services

UI/UX Strategy, Website Design & Development,
Website Maintenance, Brochure Design,
Exhibition Posters, Business Cards, and LinkedIn
Branding

Objective

One of our long-standing collaborations, we collaborated with Kanta Enterprises, doing everything from designing and maintaining their website to running SEO, LinkedIn marketing, and company profiles. For all of their global exhibitions, we designed their stall posters, company brochures as per the native language of the country, branding collaterals, product packaging, and sample product packaging. Our services targeted their B2B business nature and were successful in generating quality B2B leads.



GLOBAL PRESENCE



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 akhil.gupta@kanta-group.com

KANTA pure and Natural
 essential OILS

Head Office:
 54 Patparganj Industrial Area,
 Delhi-110092, India

Manufacturing Unit:
 A-38, Sector 80, Phase-2, Gurgaon, India

ABOUT US

Kanta Group was the brainchild of Late Mr. J.K Gupta, fondly remembered as the 'super smeller' of his era. Since its inception in 1971, Kanta Group has been known to provide the best of both worlds for the fragrance and flavour industry, manufacturing the highest quality Natural Essential Oils, Carrier Oils, Aromatic Chemicals, Cosmetic Fragrances and Diffuser Fragrances. We today have an inventory of over 100 products serving the perfumery, food, cosmetics, and aromatherapy industry.

We believe that smell and/or fragrance is a part of our everyday life. From the soap we use to bathe and the detergent we use for laundry, to the lotions we apply and the diffuser we use in our homes and office spaces, fragrances are present all around us.

We aim to touch emotions, evoke precious memories and connect people all over the world with our unique blends.

Our Infrastructure

Our manufacturing units are spread across two major cities of India - Noida and Jhansi with over 5000m2 and 20,000m2 of land respectively. This sprawling infrastructural facility comprises of aromatic chemical division, rotary extraction unit, distillation unit and cold-pressed unit.

We have specialized departments dedicated to manufacturing, R&D, international business development and an in-house QC unit as quality is not just a check but a commitment at Kanta.

Essential Oil Processing
 Capacity to process 16mt.
 (approx.) raw material per day

Oleoresins
 Capacity to process 3mt.
 (approx.) raw material for
 oleoresins per week

Fractional Distillation
 Capacity to process 10mt.
 (approx.) of raw material
 per week



Aura Fem Health

AURA Fem Health is a dedicated platform for women that brings together ancient holistic practices and modern science to support overall well-being. It provides a safe space for women of all age groups to share their concerns—whether nutritional, physical, psychological, or emotional—while addressing social taboos.

Industry

Healthcare

Services

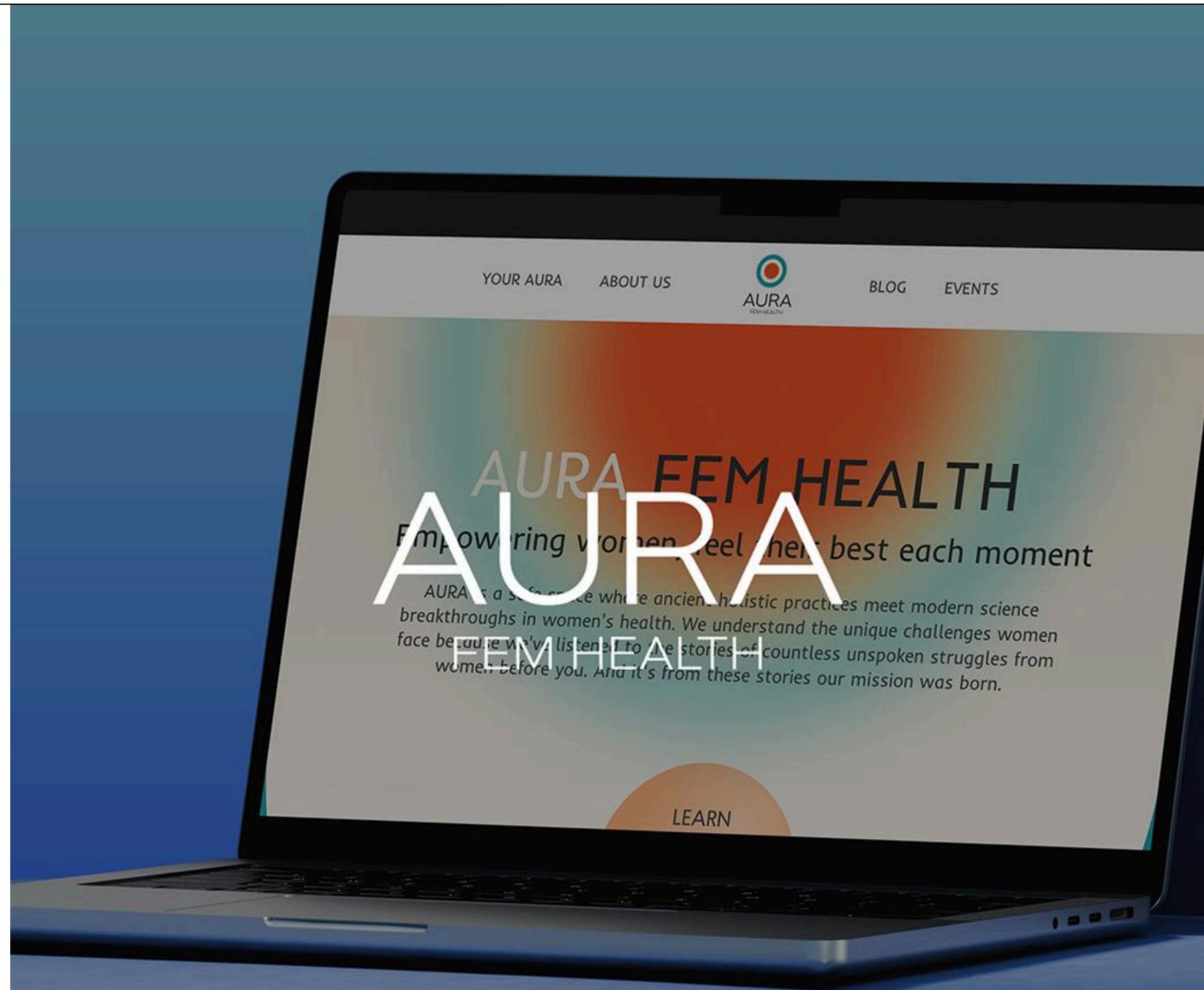
UI/UX Strategy, and Website Design & Development

Tech Stack

Wordpress

Objective

We had the privilege of collaborating with AURA Fem Health, where our role involved crafting the UI/UX strategy and delivering a seamless website design & development solution, aligned with their mission of empowering women by blending ancient holistic practices with modern science.



Hear **Stories** from women

Hear from other women who witnessed apathy, generic advice, guilt, normalization of symptoms but decided not to suffer silently. AURA is on a mission to overcome the social taboos, lack of knowledge on women's health, personalization and holistic approach to wellbeing



Absorb **Facts**

90%

suffer from PMS, Peri Menopause, Mental Health issues or Menopausal symptoms

70%

are suffering from fatigue, weight issues, poor sleep and stress

1 of every 2 women

NS L'Arôme

With a vision to make gifting personalized, thoughtful, memorable, and aesthetically delightful, NS L'Arôme was founded by Nikita Gupta and Shikha Gupta. What began as a shared passion has blossomed into a luxury gifting brand, offering an exquisite range of potent, high-quality fragrances, diffuser oils, curated gift hampers, and aromatic candles.

Industry

B2B and B2C
Personalized Gifting

Services

Website Design & Development, Meta Ad Campaigns, Brochures, Exhibition Posters, Social Media Management, and E-Commerce (Amazon Management).

Tech Stack

Shopify

Objective

We collaborated with NS L'Arôme when their business was in its initial stages, and they entrusted us with the responsibility for their brand growth. Through intricately designed assets that articulate their aesthetics, brand values, and approach towards sustainability, we have supported them across all aspects.





Green Hamper Tray



Pink Hamper Trays



Green Basket Aroma Gift Hamper



Our Inception Story

The inspiration behind founding NS L'Arome stems from the legacy of our grandfather, the late Mr. J.K. Gupta, Chairman of Kanta Group and Former President of the Essential Oil Association of India. We grew up watching our grandfather masterfully blend the most distinctive and regal scents, drawing from his vast industry expertise. Over the years, we absorbed this knowledge as he passed down his secret formulas, cherished by our family for generations. And thus, NS L'Arome was born.

What Keeps Us Going?

The Flow Store

With a vision to make gifting personalized, thoughtful, memorable, and aesthetically delightful, NS L'Arome was founded by Nikita Gupta and Shikha Gupta. What began as a shared passion has blossomed into a luxury gifting brand, offering an exquisite range of potent, high-quality fragrances, diffuser oils, curated gift hampers, and aromatic candles.

Industry

B2B and B2C
Personalized Gifting

Services

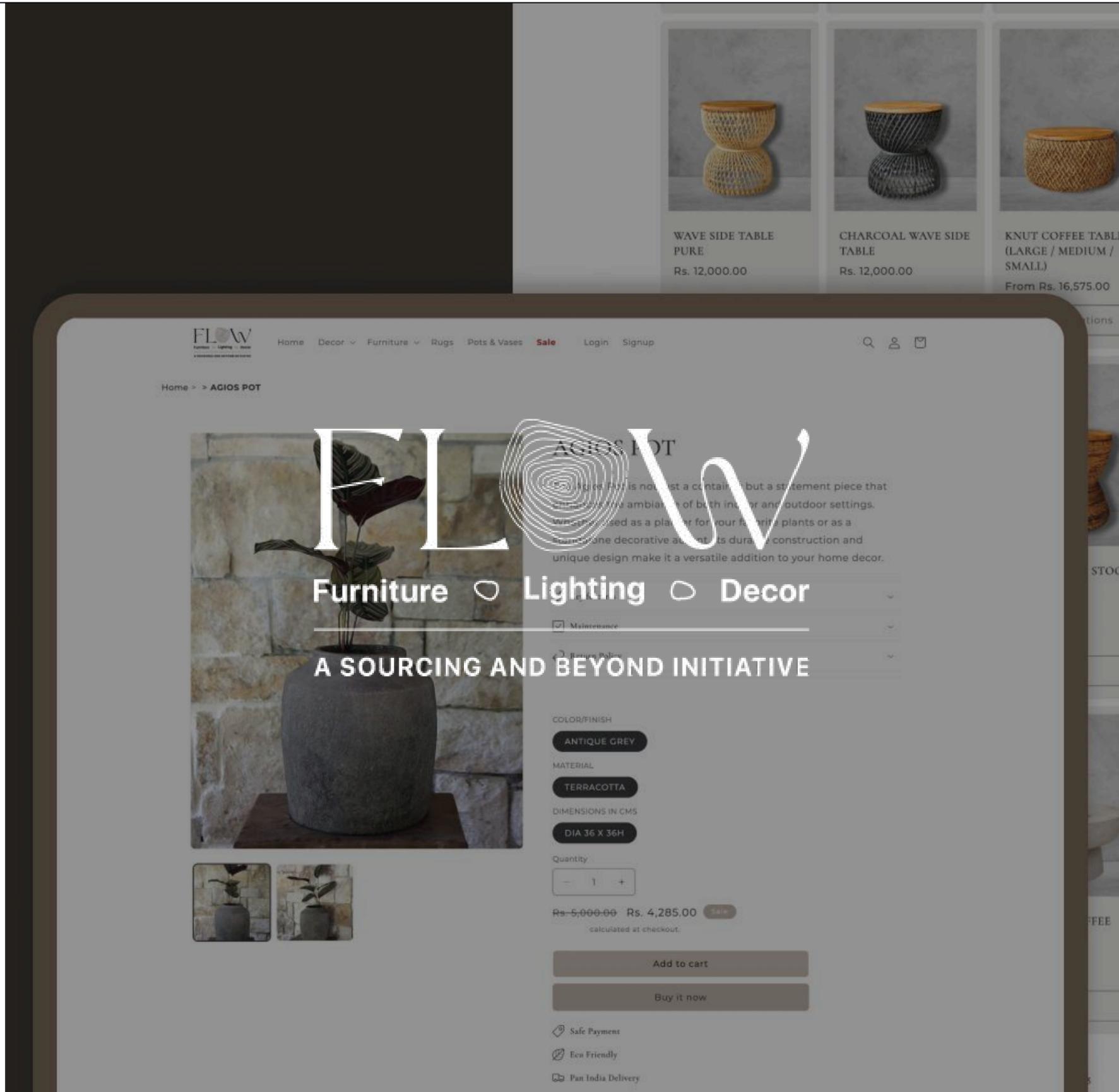
Website Design & Development, Meta Ad Campaigns, Brochures, Exhibition Posters, Social Media Management, and E-Commerce (Amazon Management).

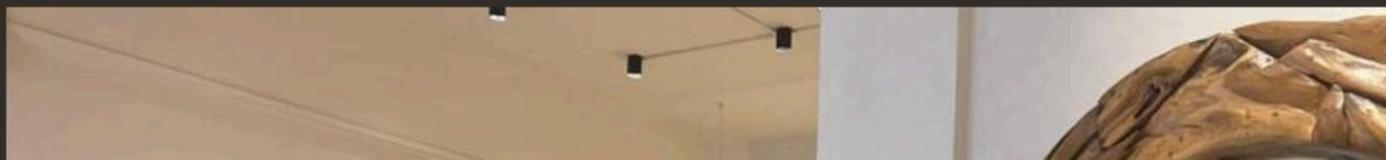
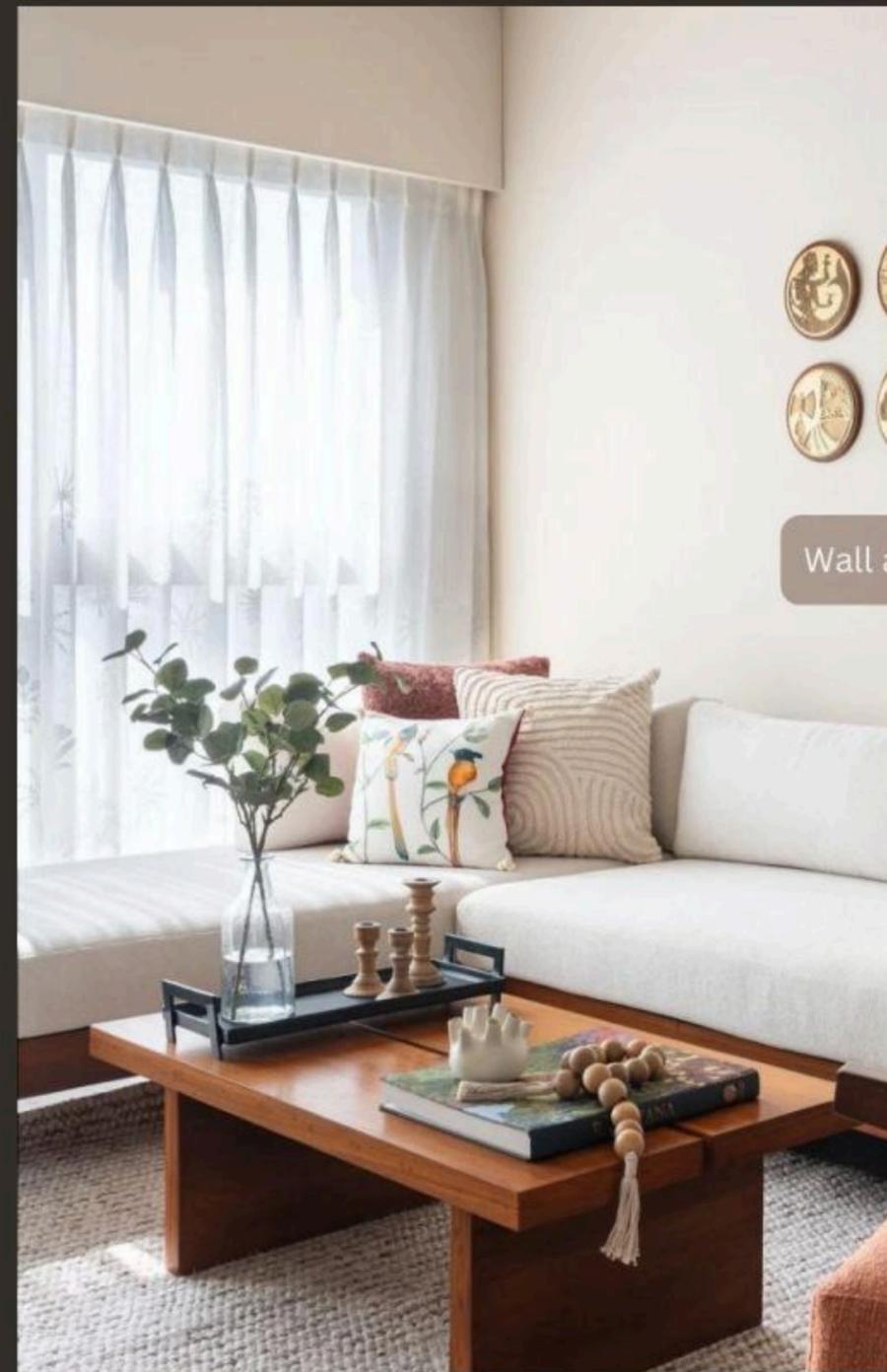
Tech Stack

Shopify

Objective

We collaborated with NS L'Arome when their business was in its initial stages, and they entrusted us with the responsibility for their brand growth. Through intricately designed assets that articulate their aesthetics, brand values, and approach towards sustainability, we have supported them across all aspects.





KNAM Foods

KNAM Foods is one of India's leading rice exporters with 50+ years of experience in the rice export industry. As the distribution arm of its parent company, Goel Rice Mills (GRM), the company has three in-house brands that are exported both domestically and internationally. Currently, KNAM Foods has a presence across 25+ countries with a dominant presence in the Middle East and European markets.

Industry

B2B

Services

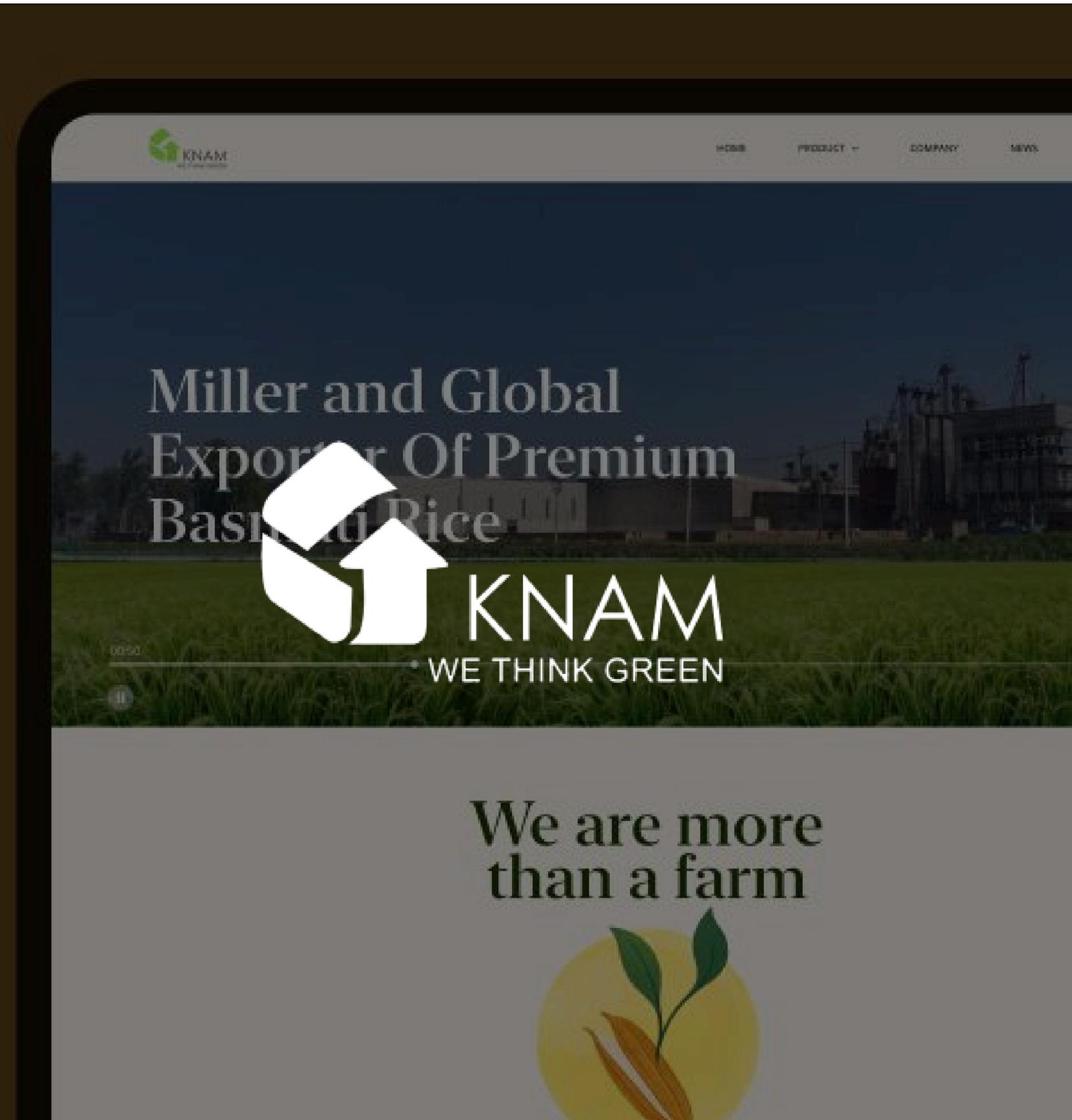
UI/UX Strategy, Website Design & Development, Website Maintenance, Brochure Design, Exhibition Posters, Business Cards, and LinkedIn Branding

Tech Stack

Figma, Framer

Objective

KNAM Foods embraced the idea of taking their business digital and expanding their industry presence. We have been a part of their digital journey from the very beginning, building their digital assets step by step—starting with UI/UX mockups, followed by a full-fledged website, and creating collaterals for all their global exhibitions. From stall designs and posters to company brochures in multiple languages tailored to clients' regions, we delivered complete branding solutions.





PREMIUM RICE

Long Grain Basmati Rice

Slender grains, rich earthy aroma, exceptional texture, and warming taste.



PREMIUM RICE

Pesticide-Free Rice

Slender grains, rich earthy aroma, exceptional texture, and warming taste.



...ing naturally grown, nutritious, delectable, and aromatic rice grains that prioritize our consumers' well-being, making every meal a cherishable experience.



We are more than a farm



With Knam's Rice Product Ranges, you can savor the flavors, embrace the versatility, and prioritize your well-being with confidence.

[Learn more](#)

Labelle Design Studio

Labelle Design Studio is a luxury interior design company based in Noida, specializing in creating modernistic, serene, and aesthetic spaces. Whether it is commercial, residential, or corporate spaces, the team has the right expertise and experience to turn interior design dreams into a reality.

Industry

B2B

Services

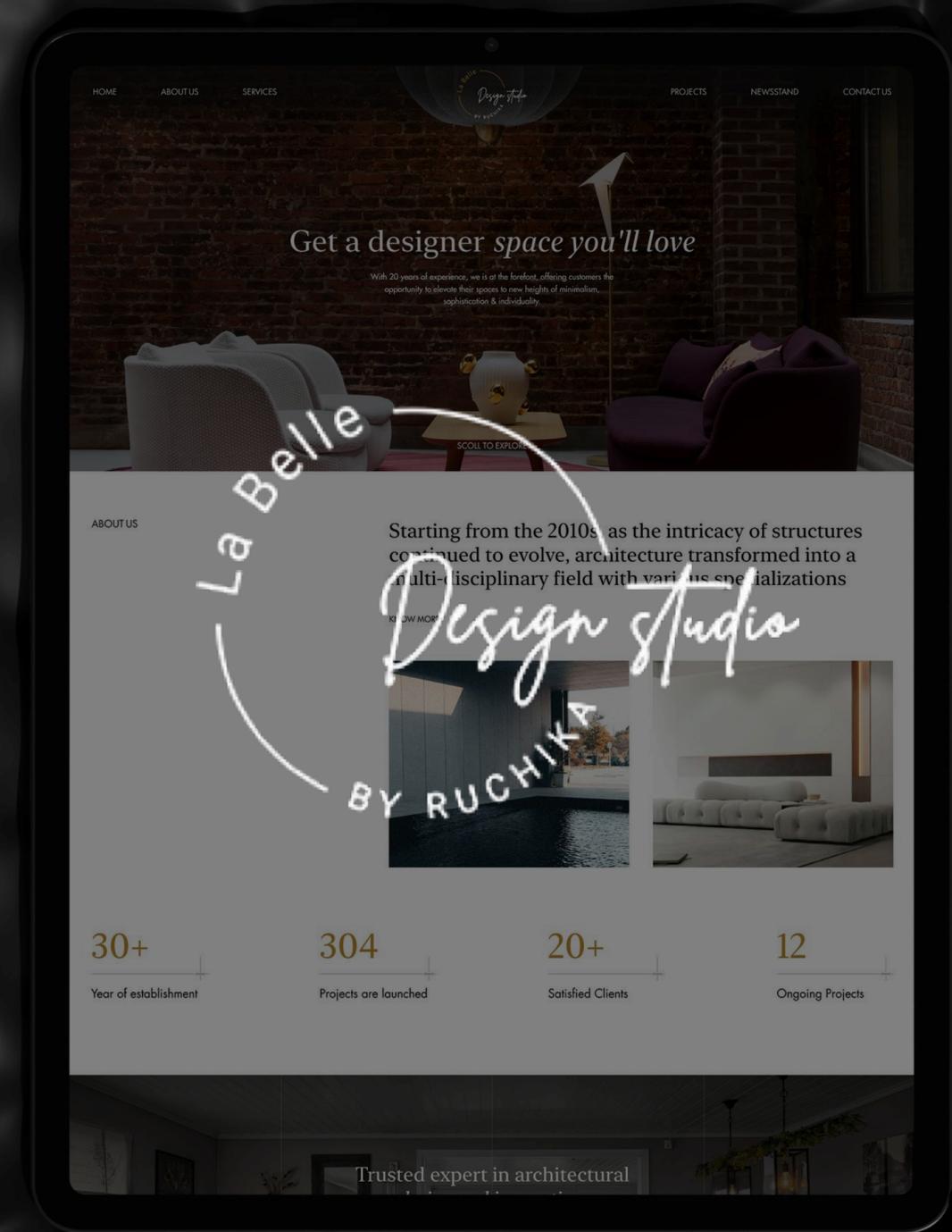
UI/UX design, Website Designing & Development, Meta Ad Campaigns, Website SEO Optimization, Social Media Management

Tech Stack

Figma, Wordpress

Objective

We collaborated with Labelle Design Studio, a Noida-based luxury interior design company. Our services included UI/UX design, website design & development, Meta ad campaigns, SEO optimization, and social media management, delivering a strong digital presence that reflects their premium brand identity and expertise.



ABOUT US

Starting from the 2010s, as the intricacy of structures continued to evolve, architecture transformed into a multi-disciplinary field with various specializations

KNOW MORE



30+

Year of establishment

304

Projects are launched

20+

Satisfied Clients

12

Ongoing Projects

The future of your brand starts here
Let's Talk

GET IN TOUCH

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